



FINEVEG

TRADING COMPANY LTD



finevegtrading.com

OUR COMPANY

Founded in 2013, Fineveg Trading Company is a Kenyan-owned company exporting superior quality fresh vegetables and fruits from Kenya to Russia, the Middle East, the United Kingdom, France and Holland. We are based in Embakasi-Nairobi, Kenya about 3 km (10 minutes) away from the main International Airport, JKIA which acts as the port of exit for our exported products.

MISSION:

“At Fineveg Trading Ltd, our mission is to establish a long lasting relationship with our trading partners through provision of quality produce through traceability, food safety assurance and year round supply of vegetables and fruits.

WHY CHOOSE US?

Our network of local producers, combined with our local supplier base gives us access to the very best produce available in East Africa. Whether you're looking for fruit or vegetables, you can be confident that all our suppliers have been carefully selected using our many years of experience, to ensure you and your customers receive unrivalled levels of quality and consistency.

As specialist providers of the finest fruit and vegetables, we give you the ability to reflect the seasons in your menus, bringing the very best seasonal produce to your customers when it's at its peak.

OUR FARMS

KINANGOP FARMS

Kinangop is located in Nyandarua County in the former Central Province of Kenya. The county is located in the northwestern part of the old Central Province and contains the Aberdare Ranges.

Common crops farmed include potatoes, tomatoes, garden peas, beans, carrots, cabbages, coffee, macadamia, and carrots.



MURANGA FARMS

Murang'a County is one of the five counties in the Central region of the Republic of Kenya. It is bordered to the North by Nyeri, to the South by Kiambu, to the West by Nyandarua and to the East by Kirinyaga, Embu and Machakos counties.

MACHAKOS FARMS

Machakos County is an administrative county in Kenya. The local climate is semi-arid with hilly terrain covering most parts of the county.

The beautiful hilly location is perfect for the cultivation of fruits like mangos, oranges, watermelons and passion fruits.

OUR PRODUCTS

FRUIT RAGE

APPLE MANGO

This variety originated in Kenya. It is a chance seedling and its parentage is unknown. The fruits are medium to large, nearly round in shape and have a rich yellow/orange to red colour when ripe.

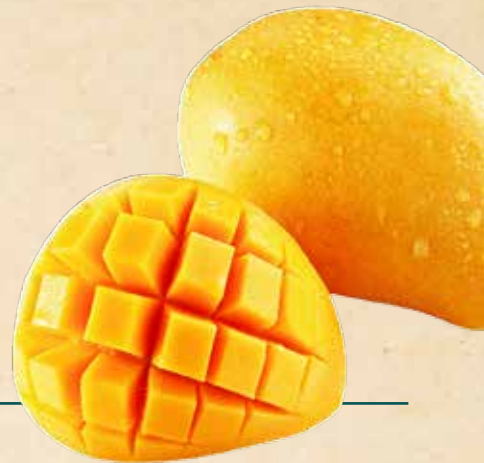
The Average length measures 9.7 cm by 11 cm in width, and the weight is 280-580 g (mean: 397 g). Normally, the skin is smooth and thin, and the juicy yellow flesh is of excellent flavour and of melting texture virtually free from fibre. This is not a polyembryonic cultivar and trees propagated by seed are very heterogeneous in fruit shape, colour and quality.



NGOWE MANGO

This typical coastal cultivar, also known as Lamu mango, can now be found all along the coastline and has also adapted well to medium-altitude locations.

Ngowe is the most easily recognized of the local mango fruits. It is large, oblong and slender with a very prominent hook-like beak at the apex. From pale green, the fruit develops to a most attractive yellow to orange colour when ripe. The deep yellow flesh is of excellent quality, virtually free from fibre, melting, and carries no turpentine taste.



KENT MANGO



Kent is often mistaken for the quite similar-looking cultivar Keitt but (just one difference) Kent matures earlier (March). The large fruit is greenish-yellow with a red or crimson blush on the shoulder.

The average length measures 12.4 cm with a width of 9.7 cm and an average weight of 545 g. The fruit shape is regular ovate with a rounded base and often with two slight beaks. The skin is thick and tough and small yellow lenticels are numerous; the flesh is juicy, melting, deep yellow, fibreless and of a rich flavour.

CUSTARD APPLE

The custard apple is a subtropical deciduous woody shrub that has branches that spread irregularly and can reach 8 metres high under favourable conditions. The fruit is lumpy skin with a soft sweet pulp that is rich in carbohydrates, vitamins A and C.

The fruit can be consumed when ripe or used in ice creams or desserts. Compared to soursop, custard apple is more common in Kenya and is locally called matomoko.



AVOCADO

Avocado is a bright green fruit with a large pit and dark leathery skin. They're also known as alligator pears or butter fruit. Avocados are a favourite of the produce section. They're the go-to ingredient for guacamole dips. And they're turning up in everything from salads and wraps to smoothies and even brownies.

BLACK / PURPLE PASSION FRUIT

Passion fruit, a climbing vine, may be a versatile crop whose demand is growing in export as well as domestic markets.

The fruit is often eaten fresh or consumed after extracting the pulp and creating juice.

The juice is used in very many forms of products and also the pulp could also be added to completely different dishes. A large range of cosmetic merchandise and food flavours are derived from a fruit that's made of Vitamins A and C and carotene.

Purple varieties do higher at higher altitudes than the yellow varieties. Yellow varieties, on the other hand, tend to yield higher and are more resistant to diseases.



YELLOW PASSION FRUIT

Passion fruit, a climbing vine, may be a versatile crop whose demand is growing in export as well as domestic markets.

The fruit is often eaten fresh or consumed after extracting the pulp and creating juice. The yellow selection with similar taste but is less aromatic, and a lot more acidic.



PAPAYAS



Papayas grow in tropical climates and are also known as papaws or pawpaws. Their sweet taste, vibrant colour, and a wide variety of health benefits they provide make them a popular fruit.

Papayas are a soft, fleshy fruit that can be used in a wide variety of culinary ways. Here we will explore more on the health benefits, uses, how to incorporate more of them into your diet, and what nutritional value papayas have.

VEG RANGE

KARELA (BITTER MELON)BITTER MELON

(also known as Momordica charantia or bitter gourd) is a plant that gets its name from its taste. It becomes more and more bitter as it ripens.



OKRA (LADY FINGERS)

Is a flowering plant in the mallow family. It has edible green seed pods. The geographical origin of okra is disputed, with supporters of West African, Ethiopian, Southeast Asian, and South Asian origins. Cultivated in tropical, subtropical, and warm temperate regions around the world, okra is used in the cuisines of many countries

AUBERGINE

Aubergine is a solanaceous fruit native to Asia. Many Americans know the fruit better as an eggplant, while some regions of India refer to it as brinjal. There are numerous other regional names for the aubergine, which plays a role in the cuisine of many nations. Aubergines can be baked, stewed, roasted, grilled, or fried with a variety of coatings and sauces. Some examples of dishes containing aubergine include Eggplant Parmesan, baba ghanouj, and baingan Bartha.



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